

Rogers Hometown Hockey - Parade of Champions - St. John's, NL

Festival Location: Dominion Memorial Market – 20 Lake Avenue, St. John's, NL A1A 1H4

Parade Meeting Location: In the courtyard of the King George V Soccer Facility (The yellow square & star highlighted below on map)

Parade Ending Point: The red star in front of the Sportsnet Mobile Studio on site

Time to meet for parade: Sunday October 20th @ 7:15 PM @ Designated spot on photo

Parade: The parade will begin at **7:30 PM**. Teams will be filmed marching towards the festival site and towards the Sportsnet Mobile Studio. Our Hometown Team will lead the parade route. The parade will take place right before the Rogers Hometown Hockey Pre-Game Broadcast with Ron MacLean and Tara Slone live on Sportsnet. Please show your team spirit by wearing your team jersey and making signs!

Questions: If you have any questions at all, please don't hesitate to contact Christine Fergin cfergin@sdimktg.com Ph: 519-616-8569



If teams could please confirm if they are attending and send through the following information below, that would be really appreciated. Ron and Tara use some of the information to speak about the teams involved in the parade on the live broadcast show

- Any great things the teams have done? Any charitable donations?
- Any tournaments your team has won
- Name of your team

Please email directly to Christine Fergin @ cfergin@sdimktg.com